

Course Form for PKU Summer School International 2026

Course Title	Title in English: Global Health and Development Cooperation: Innovation, Access and Governance
	Title in Chinese: 《全球卫生与发展合作：创新、可及与治理》课程大纲
Teacher	Yangmu Huang
First day of classes	6 th July
Last day of classes	17 th July
Course Credit	3 credits
Course Description	
Objective:	
<p>This course takes global health as an entry point to explore how the international community promotes the goal of “Health for All” in an era characterized by profound inequality and uncertainty. Structured around three core themes “innovation, access, and governance”, the course systematically introduces the key concepts and historical evolution of global health, and examines major institutions and mechanisms such as the World Health Organization (WHO), the Global Fund, Gavi, and various forms of multilateral, bilateral, and South–South cooperation. Particular attention is given to how vaccines, medicines, nutrition interventions, and other public health goods are shaped by institutional arrangements and cooperation models. The course aims to cultivate students’ analytical capacity, cross-cultural communication skills, and policy-oriented thinking in addressing contemporary global health challenges.</p>	
Pre-requisites /Target audience	
<p>This course is open to undergraduate and graduate students from overseas universities with an interest in public health, global governance, international development, public policy, international relations, or related fields. No formal prerequisites are required.</p>	
Proceeding of the Course	
<p>The course runs for two weeks (July 6–17, 2026), totaling 50 teaching hours.</p> <p>Each day consists of:</p> <ul style="list-style-type: none"> • Morning session (09:00-12:00): Thematic lectures introducing conceptual frameworks, theoretical perspectives, and empirical cases. • Afternoon session (13:00-17:00): Group discussions, case analysis, workshops, simulation exercises, or field visits. <p>Teaching methods include:</p> <ul style="list-style-type: none"> • Interactive lectures with policy documents and real-world case materials • Structured group discussions and case studies 	

<ul style="list-style-type: none"> • Field visits to international organizations • A final multi-stakeholder simulation negotiation exercise 	
<p>Assignments (essay or other forms)</p>	
<ul style="list-style-type: none"> • Group Case Design and Presentation (Week 1) Students design a global health governance plan for a selected issue (e.g., vaccines, nutrition, antimicrobial resistance), identifying key actors, policy instruments, and expected outcomes. • Simulated Negotiation Workshop (Week 2) Design and conduct a simulated negotiation based on a current high-profile issue at the forefront of global health. • Position Paper (Individual or Group-based) A short policy brief (1,000-1,500 words) outlining the assigned stakeholder’s position prior to the final negotiation simulation. • Class Participation Active engagement in discussions, workshops, and negotiation exercises. 	
<p>Evaluation Details</p>	
<ul style="list-style-type: none"> • Class Participation and Attendance: 40% • Group Case Presentation (Week 1): 25% • Simulated Negotiation Workshop (Week 2): 25% • Session-based Written Assignments: 10% 	
<p>Text Books and Reading Materials</p> <p>There is no single required textbook. Selected readings will be provided in advance, including:</p> <ul style="list-style-type: none"> • Foundational literature on global health governance and global public goods • Key documents from WHO, the Global Fund, Gavi, and other institutions • Articles on health equity, intellectual property, innovation systems, and development cooperation • Case materials related to vaccines, antimicrobial resistance, and global health financing • Additional readings and multimedia materials will be assigned for each session 	
<p>Academic Integrity (If necessary)</p> <p>Students are expected to adhere to Peking University’s academic integrity standards. Plagiarism, fabrication of data, or any form of academic misconduct will not be tolerated. All written assignments must properly cite sources. Collaboration is encouraged for group work, but individual submissions must reflect original analysis.</p>	
<p>CLASS SCHEDULE (Subject to adjustment)</p>	
<p>Session 1: The New Landscape of Global Health: Inequality and Uncertainty</p>	<p>Date: July 6</p>

<p>【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.)</p> <p>This session introduces the conceptual evolution from “international health” to “global health” and discusses how globalization, climate change, pandemics, and geopolitical tensions reshape global health risks. It also explains why development cooperation is central to addressing health inequalities.</p>	
<p>【Questions】</p> <p>How has global health evolved conceptually and institutionally? What are the multidimensional drivers of health inequality? Why is system-level cooperation increasingly necessary?</p>	
<p>【Readings, Websites or Video Clips】</p> <p>《Global Health 101》; 《Global Health Diplomacy: A Theoretical and Analytical Review》; Websites of WHO, WTO, Gavi, etc.</p>	
<p>【Assignments for this session (if any)】</p> <p>Submit a short reflection analyzing the most pressing challenges currently facing global health</p>	
Session 2: Overview of Global Health Governance	Date: July 7
<p>【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.)</p> <p>This session reviews key theories of governance and global governance, including global public goods and multi-level governance, and examines the transformation from international health cooperation to global health governance.</p>	
<p>【Questions】</p> <p>What distinguishes governance from government? What theoretical lenses help explain global health governance? What tensions exist between norms and practice?</p>	
<p>【Readings, Websites or Video Clips】</p> <p>《Global Health Governance》 ; Kickbusch I and Szabo MMC, Glob Health Action 2014, 7: 23507</p>	
<p>【Assignments for this session (if any)】</p> <p>Prepare a one-page governance mapping of a selected global health issue.</p>	
Session 3: Key Actors in Global Health and Development Cooperation	Date: July 8
<p>【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.)</p> <p>This session analyzes states, international organizations, foundations, corporations, and civil society actors. It includes a field visit to the WHO China Office.</p>	
<p>【Questions】</p> <p>Who are the primary actors in global health, and how do their mandates and incentives differ? How does the governance structure of major international organizations influence their effectiveness?</p>	

What roles do public-private partnerships play in shaping global health priorities?

【Readings, Websites or Video Clips】

WHO's Framework of Engagement with Non-State Actors (FENSA),
<http://www.who.int/about/collaborations/non-state-actors/en/>
 World Health Organization and China, China Daily,
http://www.chinadaily.com.cn/business/2017wef/2017-01/18/content_27993159.htm

【Assignments for this session (if any)】

Submit a post-visit reflection analyzing how WHO's governance structure shapes its effectiveness and challenges.

Session 4: Health Equity and Development Cooperation

Date: July 9

【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.)

This session reviews aid effectiveness principles and compares North-South, South-South, and trilateral cooperation models, focusing on equity and sustainability.

【Questions】

How has the concept of aid effectiveness evolved toward development effectiveness?
 What are the political and normative implications of North-South versus South-South cooperation?
 How can global health cooperation better address structural inequities?

【Readings, Websites or Video Clips】

Websites of key cooperation mechanism, including BRICS, ASEAN, et al.

【Assignments for this session (if any)】

Select one multilateral cooperation mechanism and analyze its governance structure and its significance in advancing global health.

Session 5: Specific Global Health Issue Governance

Date: July 10

【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.)

This session examines a thematic issue such as vaccines, nutrition, or antimicrobial resistance and analyze agenda-setting, governance tools, actor interaction, and equity outcomes.

【Questions】

What are the most pressing and high-profile global health issues?
 What governance instruments are commonly used to address specific health challenges?
 How do different actors interact in shaping outcomes for a particular issue?

【Readings, Websites or Video Clips】

WHO Global Health Observatory Data Portal
 IHME Global Burden of Disease Database

<p>【Assignments for this session (if any)】 Group Case Design & Presentation: Design a governance framework for the selected issue</p>	
Session 6: Innovation and Global Health	Date: July 13
<p>【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) This session discusses global public goods, innovation pathways (vaccines, medicines, diagnostics, digital health), market failures, and public-private partnerships. Field visit to the Gates Foundation Beijing Office.</p>	
<p>【Questions】 What are the main pathways of global health innovation, and how do they differ in terms of development cycles and regulatory requirements? How do public institutions, private companies, and public – private partnerships divide roles within the global health innovation ecosystem? Why do emerging infectious diseases and neglected diseases often suffer from market failure, and what institutional mechanisms have been developed to address incentive gaps and risk asymmetry? What challenges and opportunities do low- and middle-income countries face in participating in clinical trials, manufacturing, and knowledge production?</p>	
<p>【Readings, Websites or Video Clips】 WHO. Global Strategy and Plan of Action on Public Health, Innovation and Intellectual Property Global Observatory on Health R&D. https://www.who.int/observatories/global-observatory-on-health-research-and-development</p>	
<p>【Assignments for this session (if any)】 Submit a short reflection analyzing the major challenges currently facing innovation in global health public goods.</p>	
Session 7: Access to Global Health Public Goods	Date: July 14
<p>【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) This session examines barriers to access, intellectual property regimes (e.g., TRIPS and compulsory licensing), WHO prequalification, regulatory harmonization, and last-mile delivery challenges.</p>	
<p>【Questions】 What are the multidimensional barriers to access to global health public goods? How does intellectual property protection affect access in low- and middle-income countries? What role does regulatory harmonization play in improving access? How do procurement systems and supply chains influence last-mile delivery?</p>	

<p>【Readings, Websites or Video Clips】 WTO. TRIPS Agreement (public health-related sections) WHO. Prequalified Lists - Medicines https://extranet.who.int/prequal/medicines/prequalified-lists-medicines</p>	
<p>【Assignments for this session (if any)】 Submit a brief analysis of the key barriers to equitable access to global public health products.</p>	
Session 8: Cooperation Models - Bilateral, Multilateral and South-South	Date: July 15
<p>【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) Comparative analysis of cooperation modalities and how they shape innovation and access outcomes.</p>	
<p>【Questions】 What are the comparative advantages and limitations of bilateral and multilateral cooperation? In what ways do cooperation models influence innovation and access outcomes? How can different cooperation modalities complement one another?</p>	
<p>【Readings, Websites or Video Clips】 《Innovative Health Partnership》</p>	
<p>【Assignments for this session (if any)】 Submit a short reflection evaluating how different cooperation models influence innovation and equitable access outcomes.</p>	
Session 9: Comparative analysis of cooperation modalities and how they shape innovation and access outcomes.	Date: July 16
<p>【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) Case analysis of selected mechanisms such as the Global Fund, Gavi, or COVAX, including governance structure, financing, allocation, and reform debates.</p>	
<p>【Questions】 How are these mechanisms governed in terms of decision-making structures, stakeholder representation, financing models, and resource allocation processes? How do their funding and allocation strategies influence equity and country ownership? In what ways have these mechanisms contributed to promoting innovation and improving access to vaccines, medicines, and other health technologies?</p>	
<p>【Readings, Websites or Video Clips】 The website of Global Fund, Gavi, COVAX, et al.</p>	

【Assignments for this session (if any)】 Write an analytical case study evaluating the governance on innovation and access of a selected multilateral health mechanism.	
Session 10: Simulated Negotiation Workshop	Date: July 17
【Description of the Session】 (purpose, requirements, class and presentations scheduling, etc.) Students were engaged in a multi-stakeholder negotiation simulation on issues such as global allocation of mRNA vaccines or antimicrobial stewardship, followed by structured reflection.	
【Questions】 What principles and strategies are essential for effective international negotiation? How do national interests and global solidarity interact in health negotiations? Why do negotiations succeed or fail in multilateral settings?	
【Readings, Websites or Video Clips】 《Negotiating Public Health in a Globalized World: Global Health Diplomacy in Action》	
【Assignments for this session (if any)】 Position paper and Simulated Negotiation	

A CV of 250-300 words and a high-resolution personal photo should also be provided