

## Academic Outline 2018

### Overview

*CBL International Australia Summer Institute at UNSW* is a 2-week programme offered jointly by UNSW and CBL International giving participants the great opportunity to attend lectures focusing on Intensive English for Business Communication, as well as sessions which highlight legal, business, political, and economic sectors in Australia. The programme will also include visits to and presentations from International and Australian businesses, and law firms, which will provide networking opportunities and practical exposure.

The following session of Australia Summer Institute will be offered:

**Session Dates**                      28 January – 10 February 2018

Delegates of the programme will experience a very intensive programme of lectures, and group workshops from UNSW as well as presentations from successful managers, entrepreneurs, and representatives of Australian business, political, and legal institutions.

In addition to the academic aspects of the programme delegates will learn much more about Australian culture and experience an unforgettable travel experience in Sydney. *Australia Summer Institute* is a programme with a very interdisciplinary approach. Therefore students from the following, but not limited to, departments and schools are invited to join:

- School/Department of Business and Management
- School/Department of Economics
- School/Department of Law
- School/Department of Public Administration and Governance
- School/Department of Foreign Languages

Combining lecture time, preparation, study time, and tests, each *Australia Summer Institute* is designed to be equivalent to 3-4 ECTS credits or 1-2 US credits. Delegates are invited to participate in an examination, the results of which will be recorded on an academic transcript. In addition, delegates will have the possibility to take part in cultural activities and fully immerse themselves in the Australian way of life.

## Course Description

### **1. Business, Legal & Intercultural Communication**

During the 2-week session, delegates will attend lectures focused on challenging knowledge of business and legal English and preparing delegates for working in English-speaking business environments. Through lectures, group workshops, presentations, and assessments, delegates will have expanded their skills and developed their ability to adapt to a variety of business situations.

The following topics may be included in each session:

- Giving a formal presentation
- Speaking skills: Pronunciation
- Business Skills
- Intercultural Communication
- Case Studies
- Debating
- English in the Anglophone world
- Australian culture including Aboriginal art
- Report Writing

### **2. Industries in Australia**

Within the academic component of the programme, delegates will participate in sessions which develop their understanding of various industries in Australia. These may include lectures on:

- Doing Business in Australia
- The Legal System in Australia
- Australian Politics (including a visit to Parliament House, Canberra)
- Australian Economics

### **3. Corporate Visits**

Included in the *Australia Summer Institute* programme are exclusive corporate visits to provide participants with an extended knowledge of the business and legal sectors in Australian and International businesses. Presentations will be given from representatives, managers, and entrepreneurs of leading Australian institutions, which will allow delegates to gain a practical approach to their theoretical teachings.

In previous sessions, the following presentations have been offered:

- Minter Ellison Lawyers: *'Doing Business in Australia'*
- Holman Webb Lawyers: *'Arbitration in Australia'*
- KPMG: *'Chinese Direct Investment Trends'*
- Reserve Bank of Australia: *'Australian Monetary Policy, Bank Functions, and Currency'*
- Australia Broadcasting Corporation

#### 4. Cultural Activities

It is essential not only to learn the theory of language and culture, but also to experience some of the important practical and historical aspects of Australian culture. Therefore, included in the programme is a trip to Australia's capital, Canberra, an unforgettable Sydney harbour cruise for the best views of the City, and a walk to Bondi Beach to watch surfers and enjoy the sunshine. (Note: All of the below mentioned activities are subject to possible changes).

The following activities among others have been offered previously:

- Bondi to Bronte Coastal Walk
- Sydney Harbour Cruise
- City sights walking tour
- Day trip to Canberra including Parliament House and guided tour
- Sydney Botanical Gardens
- Sydney University Heritage Tour

#### Faculty and Certification

##### Faculty

UNSW and CBL International are composing a strong team of faculty members including professors, university lecturers, university researchers, and DPhil candidates from UNSW to teach the courses. This includes entrepreneurs, accountants, lawyers, and representatives from companies, law firms, accountant firms, as well as institutions partnering with *Australia Summer Institute*.

##### Certificate and Academic Transcript

The certificate is issued jointly and co-signed by the University of New South Wales (UNSW) and CBL International Education. UNSW is a member of Australia's 'Group of Eight' network of elite universities. *Australia Summer Institute* is a certificate programme that may be accountable for optional credits depending on the requirements of the home institution/school/university.

The Academic Transcript will show the courses attended by each delegate. It will indicate the workload of courses as well the results of assignments. Combining lecture time, preparation, study time, and tests, each week is designed to be equivalent to 2 - 3 ECTS credits or 1 - 1.5 US credits.

## **Internship Option**

Together with *International Studies Abroad (ISA)*, CBL International's WorldStrides partner organization, delegates of *Australia Summer Institute* have the option of developing their study abroad programme further through a high quality internship experience. As each participant is unique, so will be their placement – connected to each participant's career goals, qualifications and skill set. All internships are full-time and unpaid and available in a wide variety of career fields. Placements are available in durations of 4 weeks up to one year and applications are due 4 months prior to the intended start date of your program.

### **The following is included in the internship option:**

- Custom-Matched Internship Placement
- Housing
- Professional Development Toolbox
- Comprehensive Advising & Support
- Pre-Departure Orientation Materials
- One-Day On-Site Orientation
- 24/7 On-Site Support
- Insurance
- Visa Support
- Placement Supervision
- Airport Reception
- Professional Development and Cultural Activities
- Digital Subscription to The New York Times

In order for each participant to make the most of an international internship, the intern will be provided with a series of professional development resources to help them before, during and after their internship abroad. Our goal is to best prepare interns for their internship abroad and empower them to leverage the culmination of their experiences to differentiate themselves from other professionals from the very beginning of their career. Some sample resources include:

- Interview Coaching
- Resume and Cover Letter Advising
- Goal-Setting Tools and Activities
- Personal Branding Video
- Conflict-Resolution Video Series

## **Tuition and Accommodation**

The participation fee of *Australia Summer Institute* includes the following services:

- 28-30 hours of classroom lectures
- 4 to 6 workshops or presentations at institutions, organizations, law firms or companies in Sydney
- Scheduled excursions and activities
- Teaching material
- Transportation during the programme
- Use of learning resources in UNSW
- Delegates Handbook
- Experienced Academic Programme Director
- Sydney city accommodation in a twin room with bathroom
- Selected meals such as Farewell Dinner

*The programme price including the internship option is available on request and will be tailored to the needs of the applicant.*

## **Application**

Student groups can apply through a university/school representative. Qualified representatives will be individual professors, programme directors, or heads of the international office. For further information regarding Australian Summer Institute and the application process, please contact CBL International Education at:

- Shanghai Partner Office- Valen Li  
Tel: (0086) 021 6116 1206  
Email: [valenl@worldstrides.org](mailto:valenl@worldstrides.org)
- Oxford Partner Office  
Tel: (0044) 1865 236 580  
Email: [info@cbl-international.com](mailto:info@cbl-international.com)