

2013 Vancouver International Summer Business Program



photo by Russ Heintz

Program Overview

The Vancouver International Summer Business Program is an academic program offered by the Sauder School of Business at the University of British Columbia in Vancouver, Canada

The program provides the opportunity to learn about Canadian business and culture

Program Benefits

Learn about Canadian business practices and culture

Study at a world-renown business school and university

Live in beautiful Vancouver while earning academic credit

Improve your English skills

Meet Canadian and other Chinese university students

Arrive in Vancouver:

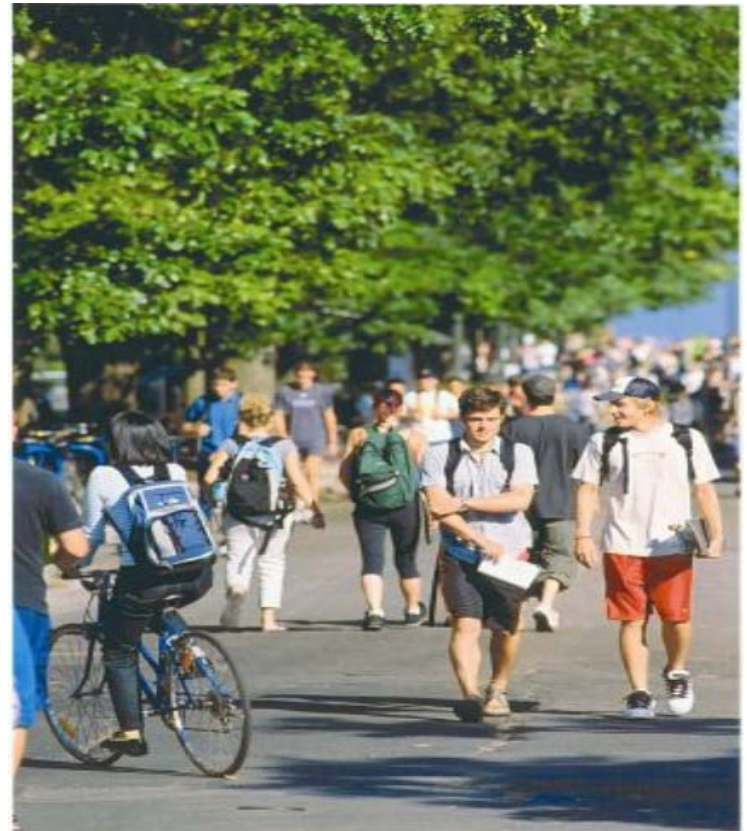
– **July 20, 2013**

Course Dates:

– **July 22– August 16**

Depart Vancouver:

– **August 20**



Vancouver is located in the southwest corner of British Columbia – one of Canada's 10 provinces & 3 territories

40 minutes from the United States border

Population 2.1 million





Host to the 2010 Winter Olympics

Consistently rated as one of the best place to live in the world in terms of quality of life, opportunities, cultural diversity, political stability and a healthy environment

Gateway to the Pacific Rim



Sauder School of Business at a Glance

In 2010 Sauder was ranked 20th in research productivity among business schools worldwide by the Financial Times

The Economist ranked the MBA program at the Robert H. Lee Graduate School 82nd in the world in 2011 and the Financial Times ranked the School 82nd in 2012

Over 100 high-calibre faculty from around the globe recognized for research, teaching and outreach. 84% of faculty hold doctorate degrees

Sauder hosts 13 specialized research centres that allow faculty, students and business leaders to work together on new initiatives

A 2012 report released by the Higher Education Strategy Associates placed Sauder as the strongest business school in Canada for publication research

The Sauder Global Alumni Network is a worldwide community of over 30,000 alumni in 70 countries

Employers rank the Sauder School of Business as one of the top 20 preferred schools for recruiting in North America (QS Global 200 Business Schools Report 2012)

Over 3600 students including 3100 undergraduate, 325 MBA, 45 IMBA, 65 Master of Management, 75 MSc/PhD

The University of British Columbia (UBC)

Canada's education ranks amongst the best in the world

UBC is Canada's third largest university and a leader in research

18 faculties and 13 schools offering a wide range of study options



The UBC Campus is a 20 minute drive from downtown Vancouver

The 1000-acre (404-hectare) campus is surrounded by the Pacific Ocean with snow-capped mountains in the distance



56,382 students on two campuses, Vancouver and Okanagan

8,437 international students

11,257 degrees granted in 2010/2011

\$10 billion in economic impact

\$549 million per year in research funding

149 companies spun off from UBC research

275,000 alumni in 120 countries

13,893 faculty and staff

30th in world university rankings, one of three Canadian universities in the top 40

1st Canadian university to achieve targets set by Kyoto Protocol

Each course includes approximately 39
class hours

Classes are interactive and include group
work and class discussions

Evaluation may include assignments,
group projects, papers, exams and
participation marks

International Marketing



An analysis of the scope and significance of contemporary international business operations with particular reference to the marketing management problems encountered by firms with multinational branches and subsidiaries.

International Business



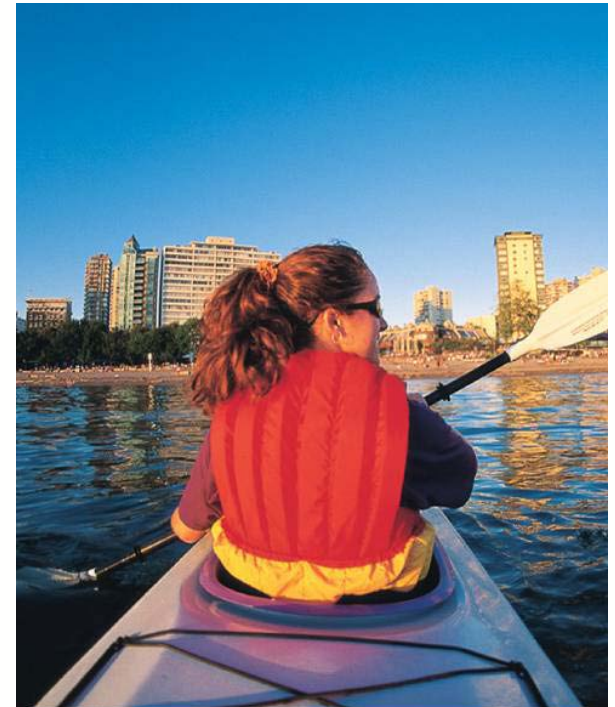
Development of general environmental framework for international business studies by drawing on international and development economics, research into government-business relations and studies in comparative socio-cultural systems and political systems.

A Typical Day

Classes are held 4 days a week (Monday or Friday off)

- 9:00 – 12:00 morning class
- 12:00 – 13:30 lunch break
- 13:30 – 16:30 afternoon class

Evenings and weekends are free



Located on the UBC campus with easy access to classes, libraries, sport facilities and transportation



Shared suites

- 4 single bedrooms in each suite
- 2 in-suite bathrooms
- lounge with flat screen television
- fully equipped kitchenette
- cleaning services once weekly
 - Fresh towels & linens, room cleaned

High-speed **wired** internet

- The common areas of the residence as well as most of the campus are wireless

City Tour

Midterm dinner

Various activities such as
sporting events, museum
visits, bike riding

Sightseeing trips and
weekends in Whistler and
Vancouver Island



2013 Program Fee

\$3,750 Canadian dollars. Includes:

- Tuition
- Course Materials
- Intercultural Communication Workshops
- Accommodation
- Medical Insurance
- Some Social Activities
 - some activities are paid for
 - some subsidized
- Airport Transfers for group arrivals/departures

Photo Memories



Photo Memories



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Undergraduate Program

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Summer Program Website:

www.sauder.ubc.ca/international