

International Summer University^{WU} 2011

I) Academic Program – Undergraduate Level

Undergraduate Program July 11 - 29, 2011	Undergraduate Program August 1 - 19, 2011
Intensive Courses (in the morning) <ul style="list-style-type: none"> • <i>International Human Resource Management</i> • <i>Organizational Behavior</i> • <i>Managing Social Change</i> 	Intensive Courses (in the morning) <ul style="list-style-type: none"> • <i>Accounting and Finance</i> • <i>International Marketing Management</i>
Enrichment Courses (on selected afternoons) <ul style="list-style-type: none"> • <i>Project Management</i> • <i>Intercultural Marketing</i> • <i>International Financial Management</i> 	Enrichment Courses (on selected afternoons) <ul style="list-style-type: none"> • <i>Business Ethics</i> • <i>International Business</i>

II) Academic Program – Graduate Level

Graduate Program July 11 - 29, 2011 International Management	Graduate Program August 1- 19, 2011 International Management (from a European Perspective)
Track 1: <ul style="list-style-type: none"> • <i>International Supply Chain Management</i> • <i>International Marketing</i> • <i>International Financial Management</i> Track 2: <ul style="list-style-type: none"> • <i>International Sales Management</i> • <i>International Financial Management</i> • <i>International Strategic Management – The New Economy Perspective</i> 	Track 1: <ul style="list-style-type: none"> • <i>Global Talent Management</i> • <i>Global Marketing</i> • <i>Offshoring and Outsourcing</i> Track 2: <ul style="list-style-type: none"> • <i>How to manage a diverse workforce in a European environment – International Human Resource Management</i> • <i>International Financial Management</i> • <i>Global Marketing</i>

For details please see:

<http://www.wu.ac.at/io/en/incomings/isuwien/academicprogram>